

3:16 Events



Introduction to
3:16 Events

Table of Contents

An Introduction to 3:16 Events 3

Relevant Experience 4

Peterhead Pantomime Group..... 4

Weddings by 3:16 Events 5

Work with the local community 6

Faith Based Events 8

Equipment Availability..... 9

Training 10

Installations..... 11

An Introduction to 3:16 Events

3:16 Events was created in 2018, founded by partners Alexander Dixon and Olivia Stephen.

Alexander has over 20 years experience in live events, previously working with Crosswired Sound Services, which was founded in 2002, covering everything from live worship to musical theatre, with the occasional male voice choir for good measure.

Alexander can help you achieve excellent results with your live event, and with your next equipment upgrade.

Olivia recently completed an HND in Sound Production. She has lots of experience in live audio and lighting, as well as music production and recording. Olivia's passion for quality sound is evident in each event she engineers.

This new partnership is the amalgamation of many years' technical expertise, training and experience in the quality delivery of technical aspects of events.

3:16 Events has its own equipment pool, which includes a comprehensive list of sound and lighting equipment. Relationships with local and national hire companies can also be leveraged to supplement where required. 3:16 Events also has access to additional technical resources to assist with handling more complex events.

Ensuring that equipment is installed and operated to its safe and full potential is key.

While live events are the mainstay of 3:16 Events, we are also involved in the design and installation of audio visual equipment, recordings and the supply of equipment for hire.

There are many other examples of events we have been involved in and you can find more details on our website at www.316.events

Relevant Experience

This section describes a selection of events which 3:16 Events engineers have been involved with previously and is intended to provide assurance of technical capability.

Peterhead Pantomime Group

Alexander and Olivia have been involved with Peterhead Pantomime Group for many years, most recently Alexander was Technical Director of the 2017 production of Beauty and the Beast. As technical director, Alexander lead the team delivering the sound, lighting, video and special effects for the 13 sell out performances, performing to over three thousand people.



Alexander and Olivia were responsible entirely for the sound engineering and design, and for the live mix of the performances with one additional sound operator. The sound design included 40 channels of audio, including 14 from the live band, 20 radio and static microphones as well as 6 additional feeds from other audio playback devices. The main audio rig used Bose F1 line array speakers, fed from a X32 digital audio console, which also allowed each member of the band to have full control of their own personal in ear monitoring mix.

In addition, the lighting installation was completed by the team, using new LED technology which was a significant upgrade to previous years. The design was overseen by engineers now with 3:16 Events. Three DMX universes were used controlling a total of 40 LED Cobb PAR cans, 20 traditional incandescent dimmable fixtures, and five intelligent moving light fixtures. These lamps form the basis of your proposal detailed below.

Finally, the team delivered a 2.5m x 1.5m LED video wall for use during one of the scenes.

“Alexander has worked as an invaluable member of the Panto team for many years, latterly as our Technical Director. Alexander has always provided an outstanding production leading the sound, lighting, visual and special effects teams. Alexander is always willing to share his knowledge and skills in order to get the best quality show.”

“Olivia has run sound for many of our shows and has shown a high level of expertise and knowledge, also being a valued member of the team.”

“The quality of the Panto Sound was outstanding, and every word was always audible. Our Beauty and the Beast shows were some of our best with a significant upgrade in terms of lighting, which was designed by Alexander and the team.”

“Knowing the high standards that Alexander and his team work to, they made my job as Director a far less stressful experience. Knowing I could give a briefing of the requirements and these would all be taken care of.”

“I would recommend Alexander and Olivia to anyone who is considering an event. They always work with professionalism, are trustworthy and reliable.”

Angela Ireland – Director, Beauty and the Beast 2017

Weddings by 3:16 Events

Alexander and Olivia have provided sound for several weddings in recent years, as individuals, and more recently under the 3:16 Events banner. Ensuring that the bride and grooms needs are met and exceeded is our primary goal. A particular highlight was the delivery of a wedding at Kilconquer Castle, pictured, where the following feedback was received.

“Alexander did the sound for our wedding ceremony and speeches/meal! We had an outdoor ceremony so it was essential to have Alexander as our guests would not have been able to hear our ceremony otherwise! We also asked for music to play throughout our meal and for a microphone for the wedding speeches! Alexander was very professional and discrete. the sound for the day was flawless and we couldn't ever thank him enough for helping make our day perfect!”

Alison Shields

Our goal for every wedding, and indeed event that we are involved with, is to help give the couple a piece of mind that all their invited guests will hear everything that is going on clearly. At one of our recent weddings, Olivia arranged recordings with the musician for the ceremony (also provided by 3:16 Events) so that she could play along with the recorded music, which added a fuller sound to the atmosphere before the wedding began.

Was a delight to be at the McLean/Morrison wedding and to hear every word of the wedding ceremony including the vows, the speeches and of course the ceilidh band. Huge well done! A very pleased kinda deaf Auntie of the bride.

Sheena Donn



Work with the local community

As an approved Aberdeenshire Council supplier, 3:16 Events have delivered several live events for schools in the local area, notably Christmas Concerts and talent shows for Peterhead's Clerkhill School. We enjoy working with the teachers and the children and helping them reach their full potential with their performances.

"We have used 3:16 events four times now at our school events, including Christmas Concerts, P7 Shows, Talent Show and also to provide an outdoor sound system for our Sports Day. The sound quality at all events was excellent.

Alexander and Olivia provide an excellent, high quality service, ensuring that all elements of your sound are provided to an extremely high standard. It is my belief as a musician that, if the sound is correct at a concert, then that goes along way to ensuring the concert is of a high quality.

Alexander and Olivia's input also enabled me to relax during our concerts and enjoy interacting with our school community instead of being stressed about sound systems and mics etc not working!

I cannot recommend them enough and have already got them booked in for our forthcoming Christmas Concerts and 50th Birthday Concert."

Mrs Murray, Peterhead Clerkhill School

"We recently used 3:16.Events for our talent show at Clerkhill school they were fantastic from start to finish we really appreciated all Alexander & Olivia advice & help on the day they just made the night run very smoothly sound was excellent and look forward to working with you in the future"

Mariane West, Clerkhill School PTA



"All staff were delighted to have the pressure taken off of them when we had 3:16 Events at last year's concert. Even in a hall with pathetic acoustics the sound was amazing, meaning that the hard work put in by pupils and staff was properly showcased.

Alexander worked really well with staff on the day to ensure the process was easy. Everyone commented on our much improved sound – hence they are booked for next year!"

Carol Irvine, Fraserburgh South Park School



"3:16 Events were fantastic for our summer show. They liaised effectively with the class teacher leading up to the show and I knew that the sound had been taken care of by Alexander and Olivia. However after only seeing the first performance, I immediately got my diary out to see if they were available for our Christmas show... the sound was excellent! I could hear every word, the music and songs were all exactly as they should be without a stressed out member of staff quivering beside the sound system. I would highly recommend 3:16 Events."

Fiona Edwards, HT Inverallochy School



We have recently also produced JRock sound tracks for a school within the Aberdeenshire area. This has involved working to gather the requirements from the school for their exact timings and putting together the appropriate pieces of music, resulting in a single track which is crucial to the overall performance. Olivia has produced this sound track for the last two years. The sound track Olivia produced in 2018 helped the school claim the 2nd place prize in the Aberdeenshire event.

"My colleagues are delighted with the soundtrack and are grateful for your help. It was done quickly and to a high standard!"

St Andrews Primary School, Fraserburgh

Faith Based Events

We also work with many Christian organisations providing installations, live events and live recordings. We have worked in various different environments, including Church based events, where situational awareness is key to the success of such events. As an example, Olivia and Alexander work on a weekly basis with the worship band at Peterhead Baptist Church, helping the band achieve their goal of leading the congregation in worship during their services. This can range from smaller groups of 2 or 3 musicians up to large band setups of 10 or more musicians. Ensuring that the sound is of an appropriate level and sympathetic to the event is critical and something that the team achieve easily.

"Very good setup and sound definitely recommend" Ian Hepburn, Filling Station Buchan

*"Very knowledgeable, helpful, and willing to go the extra mile. These guys are the best!"
Stuart Watt, Mintlaw Community Church*

Alexander has been involved with the live sound and recording for the Peterhead Male Voice Festival for many years, responsible for producing the CDs of the event which are sold by the event organisers.

Olivia is involved with technical support at Spring Harvest events, providing assistance at the Harrogate event in 2019.

One of our events in 2019 included an evening with Stuart Townend and Family, where we provided complete technical services, from projection to lighting and of course sound. The event was sold out almost instantly and was a great success for the organisers.



"I recently had the joy of engaging 3:16 Events in organising sound and vision for a Stuart Townend concert in Buckie. Their attention to detail was a wonder to behold. But above all was their attentiveness to the both the act and myself as organiser. Nothing was too much for them. This meant that I could relax and get on with my job leaving them to produce professional sound and lighting for the event. A packed house was able to enjoy Stuart and his band without any undue technical hiccups, just what the organiser wants!!! A Professional and courteous team who will be a joy to work with again in the future"

Rev Chris Jackson, Buckie.

*"Very highly skilled. Nothing is too much for them to do for you."
Marjorie Cordiner, Peterhead Baptist Church*

Equipment Availability

It is absolutely essential that the technical presentation at your event is exceptional, allowing everyone to hear and see what is going on at an appropriate level. 3:16 Events prides itself in providing high quality services using the right equipment for the job at hand. Ensuring that the equipment is configured properly and assisting the talent on the stage to get the most from the system comes as standard with stage management being provided by our engineers where necessary.

3:16 Events handle this using the appropriate equipment from our own equipment pool which can be supplemented with hires if necessary. The Sound Equipment list includes:

- Mackie SRM450 & SWA1501 speakers
- Bose S1 Pro Speakers
- Bose F1 Line arrays with Subs
- Bose L1 portable line array
- Monitor Speakers for Stage Foldback
- In Ear Monitors for up to 6 musicians
- X32 Compact Digital Mixer with Digital Snake
- Xr18 Digital Mixer
- 11 channels of radio microphones (a mixture of headsets and handhelds)
- Various other microphones and DI inputs for a variety of uses and instruments
- DBX Speaker Management Systems

Lighting Equipment list includes:

- 8x Par64 Uplighters
- 8x Par64 Studio COBs capable of any colour
- 12 channels of dimmable lighting circuits
- A mixture of traditional incandescent PAR Cans
- Lighting Control
- Smoke Machine

Visual Equipment includes various projection screens and projection equipment, please ask for further details.

With multiple PA systems and engineers readily available we have the capacity to handle multiple arenas or areas of your event concurrently.

3:16 Events have key suppliers in place to provide access to specialist equipment should any particular requirements be identified.

Training

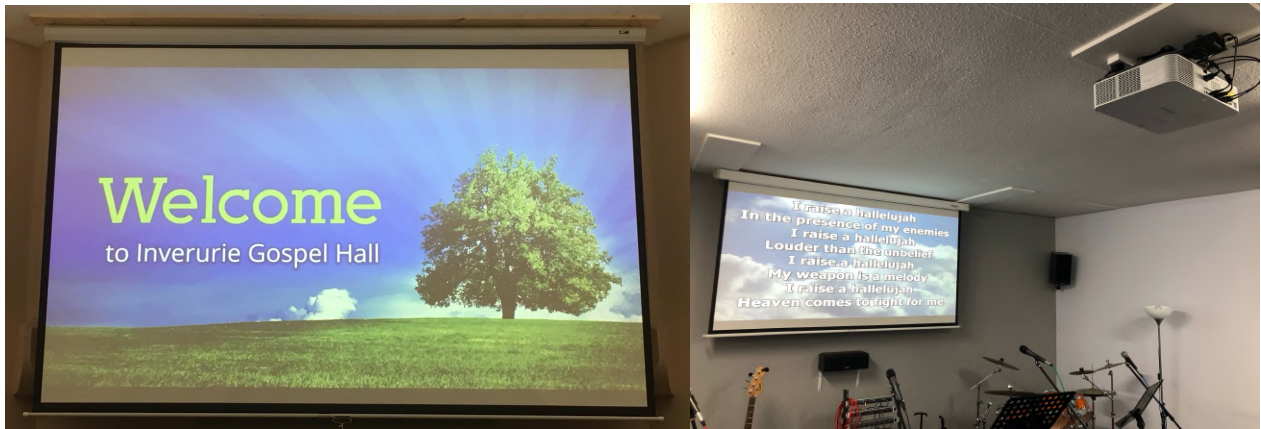
Our team can provide bespoke training to meet your requirements, based on the equipment that you have already installed. We also provide church training events, such as our 3:16 Events Church Sound Training Day. We aim to equip you to get the best out of the equipment that you already have available to you.

You can find out more about our church training sessions here - <https://316.events/category/church-event-sound/>



Installations

3:16 Events are also able to provide design and installation services for technical equipment in your building. Recent projects have included projector upgrades in Churches to provide new laser based projectors.



We can also provide repairs and upgrades to public address (PA) Equipment, able to work across any industry to meet your needs, we are currently installing a public address / tannoy system in a public building for a local client, as well as several other successful projects across the North East of Scotland.



Alexander and Olivia have also facilitated the design and installation of technology at many churches, most recently during the major refit of Peterhead Baptist Church. This often involves assisting the users of the equipment with getting the best out of what they have.

You can find more examples and detail on our installations at <https://316.events/category/installations/>

316Events



www.316.events



[@316.events](https://www.facebook.com/316.events)



admin@316.events



[@316.events](https://www.instagram.com/316.events)

07974 927 035 / 07548 805 996